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StarTex Power is STRONGER then EVER!

In light of recent uncertainty in the stability of Retail Electric Providers in Texas, we are writing to let you know that StarTex Power is as secure as ever and working hard for YOU! As a Valued Customer we want to let you know that we appreciate your business and look forward to a long term relationship with you as your electric provider of choice. We have always felt that in the long run our customers will benefit from our strong operations and prudent purchasing strategies. Here are just a few of the ways StarTex Power demonstrates this and is recognized by the community for it:

- StarTex Power's risk management policy requires that we remain as close as possible to being 100% hedged at all times. This protects us and our customers against rising electricity cost.
- StarTex Power is independently audited every year and has always received an unqualified opinion, meaning that our financial statements are materially correct and that we have ample working capital to exist as a going concern. You have independent assurance that we have what it takes to be here for the long term!
- StarTex Power's growth and success has been recognized by the business community as co-founders Marcie and Bob Zlotnik have been named a 2008 Ernst and Young Entrepreneurs of the Year Finalist – Gulf Coast Region.
- StarTex Power has been recognized a finalist in the 2008 Houston Business Journal's (HBJ) "Best Place to Work-Houston"
- StarTex Power has been a valued member of the Better Business Bureau (BBB) since 2007. Check it out at www.BBB.org!
- StarTex Power has recently added a "Green Page" to our website and began offering environmentally friendly products and services. Visit our website (www.StarTexPower.com) for some energy saving options that will help you understand how and where you are using electricity.
- StarTex Power offers convenient ways for customers to pay their bills; by phone, on-line @ www.StarTexPower.com or at any ACE Cash Express location (www.ACECashExpress.com).

In closing we would like to say that we know it is a privilege and a responsibility to have your business and we work hard every day to prove it. During this time of rising energy costs, you can be sure that StarTex Power is committed to maintaining its position as an industry leader offering the most competitive rates and uncompromised customer service. If you have any questions please call us at 1-866.917.8271 Monday through Friday from 8:00am to 8:00pm and Saturday from 9:00am to 2:00pm (CST).

Regards,

Marcie C. Zlotnik
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