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**StarTex Power Partners With PGA TOUR Pro  
Jerod Turner For 2010 Season**

*Houston-based Company Sponsors Local Texan During PGA Debut*

**HOUSTON – (February 8, 2010)** – StarTex Power, a Houston-based electricity provider, entered into a partnership this January with PGA TOUR rookie and fellow Texan, Jerod Turner. Turner will represent StarTex during the 2010 TOUR while both make their climb to the top.

Partnering with Turner, 34, is another impressive feat that StarTex Power has accomplished since its founding in 2004. Both their 2009 J.D. Power and Associates award for the highest ranked company in customer satisfaction among all Texas electricity providers, and the *Houston Business Journal* ranking as one of the top ten “Best Places to Work,” have secured their place as an industry leader.

Paralleling these achievements is Turner’s recent transformation from contractor in Hurst, Texas, to PGA TOUR professional after a successful finish on the 2009 Nationwide Tour. In the final five weeks, Turner had three Top 5 finishes, his first career win at the Soboba Classic, and finished No. 15 on the Money List, a jump of 135 spots from the start of the season, securing his 2010 PGA TOUR card. Currently, he has made the cut twice in three in appearances on the PGA TOUR.

Bob and Marcie Zlotnik, the husband and wife team who founded StarTex Power, feel that Turner is the “perfect person to represent” them as a “Texan pursuing his passion.” Much like their own success in the energy industry, Turner is the “underdog who worked hard, did the right thing, and succeeded against all odds,” said Bob.

For information on how StarTex Power can provide the power to connect your home or business to competitive rates, great service and easy-to-read bills visit [www.StarTexPower.com](http://www.StarTexPower.com).

**About StarTex Power**

StarTex Power, the leading retail electricity provider, gives its customers the power to connect to relatable people, competitive prices, transparent billing, as well as superior customer service. Servicing more than 120,000 customers, StarTex Power is committed to upholding the highest standards in the retail electric industry. StarTex Power serves residential and commercial customers, and is committed to connecting all its customers to superior products and services. To find out more information on StarTex Power, visit their Web site at [www.StarTexPower.com](http://www.StarTexPower.com).

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