

Meet America's
**Entrepreneurial
Superstars**
Inc.

The Magazine for Growing Companies



Our Exclusive Annual Report
**The Fastest-Growing
Private Companies**

The No.1 company ▶ Northern Capital Insurance: 19,812% three-year growth
The biggest employer ▶ Bridgepoint Education: 2,971 employees
The revenue leader ▶ Vizio: \$2 billion annually



The Inc. 500 CEOs on government bailouts, their best and worst moments, serial entrepreneurship, and where they find inspiration

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September 2009 www.inc.com

INDUSTRY LEADER

StarTex Power No. 30

3,794.3% THREE-YEAR GROWTH

REVENUE: \$187.5 MILLION EMPLOYEES: 64

CEO: ROBERT ZLOTNIK FOUNDED: 2004



Houston

startexpower.com

Chances are, you have never seen a utility quite like StarTex Power. The company delivers energy at a set price for three years, a compelling pitch amid wild

swings in commodity prices and a move that has helped CEO Robert Zlotnik and his wife, Marcie, the company's chairman and COO, keep customer renewal rates above 90 percent. Simple bills and exceptional customer service also help. When StarTex's in-house call center is overwhelmed, the co-founders jump on the phones themselves, and they post their phone numbers and e-mail addresses on the company's website. "Most people aren't used to that kind of service from a utility," says Robert Zlotnik.