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StarTex Power Named a Houston Chronicle Top Workplace

HOUSTON – (November 11, 2010) – StarTex Power was named a 2010 Top Workplace by the Houston Chronicle on Sunday, the Houston-based energy company's fifth award as a great place to work since its founding in 2004. The award comes after the recent launch of an Employee Stock Ownership Plan and a continuing culture that fosters employee growth and encouragement.

"Our employees and the service they provide to customers is what sets our company apart from the competition," said Allison Wall, Chief Operations Officer for StarTex Power. "The StarTex Power "Star Treatment" philosophy of competitive rates, great service and no surprises is not just a marketing slogan – it reflects the values of the company, and results in a highly engaged workforce that believes in the company's mission."

The Houston Chronicle sites the top 100 workplaces and winners are determined from anonymous employee surveys. StarTex Power ranked 13 among the 40 Small Companies (as defined by total number of employees), with excellence in the categories of execution through communication, direction for the future, career opportunities, management leadership, and conditions of the working atmosphere and environment.

Marcie Zlotnik, Chairman and Co-Founder, has always made the company culture a top priority. "To be named a Top Workplace by the Houston Chronicle is an honor and a wonderful testament to the environment we have worked so hard to create," said Zlotnik.

That culture is reflected in colorful ways with office wide decorating contests at various times during the year, celebrations when company goals are achieved, and most importantly, consistent, honest and open communication between employees and management.

“StarTex Power is a great place to work because not only are employees owners, but we are a part of making our own business successful,” said Mara Kasunga, Office of the President Administrator. “As a result, there is a high level of dedication by the staff to our employees and customers.”

For information on how StarTex Power can provide the power to connect your home or business to competitive rates, great service and no surprises, visit www.StarTexPower.com.

About StarTex Power

StarTex Power, one of the nation’s fastest growing retail electric providers, gives its customers the Star Treatment with competitive prices, transparent billing, and superior customer service. StarTex Power is the sole Retail Electric Provider to be awarded the 2010 Better Business Bureau Pinnacle Award and was named the #1 Fastest Growing Energy Company in 2009 by Inc. Magazine. StarTex Power is employee owned and was the only Texas-based retail electric provider to be named a Top Small Company Workplace for 2010 by Inc. Magazine and Winning Workplaces. Serving more than 165,000 residential and commercial customers, StarTex Power is committed to upholding the highest standards in the retail electric industry.

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